

# 2024 NORTH CENTRAL NATO THEATRE CONVENTION

*Featuring NAC + NATO + ITOC*

The 23rd North Central NATO Theatre Convention & Trade Show will be held Monday, May 13, through Wednesday, May 15, 2024, at the Sheraton West Des Moines Hotel, 1800 50<sup>th</sup> St., West Des Moines, IA 50266. During the jam-packed event, you will meet & share ideas with fellow managers & owners, learn about new products & equipment, discuss industry trends & policy, view studio product, and see an advance screening of a summer release or two.

## TENTATIVE AGENDA

### MONDAY, MAY 13

**10:00AM-2:00PM**- Wells Fargo Arena Tour + NAC/Lunch

**2:00PM-7:00PM**- Registration is Open

**3:00PM-5:00PM**- Board of Directors Meeting: All North Central NATO members are invited & encouraged to attend. Voting is restricted to the board members.

**5:45PM-11:00PM**- Opening Night Cocktail & Appetizers: Special presentations by Variety of Iowa, & Sony Studios. Followed by a screening of Angel Studios Sight. Hosted at Flix Brewhouse

### TUESDAY, MAY 14

**8:30AM-2:30PM**- Registration is Open.

**9:00AM-10:30AM**- Vendor Breakfast w/ Attendees: Brief Introductions from vendor sponsors.

**10:45AM-11:45PM**- NATO + ITOC.

**Noon-2:30PM**- Vendor Trade Show w/ Lunch.

**2:45PM-4:15PM**- Employee Training Seminar and Panel

**4:30PM-6:00PM**- Independent Owners Round Table + ICA

**4:30PM-6:00PM**- Executive ONE on ONE

**6:30PM-7:30PM**- Cocktail Reception

**7:30PM-8:45PM**- Dinner, Presentations, Scholarship Awards & Silent Auction.

**8:45PM-11:00PM**- Casino Night: Music, Prizes, & the Bar is Open!

### WEDNESDAY, MAY 15

**8:30AM-9:00AM**- Transport to The Palms Theatres & IMAX

**9:00AM-11:00AM**- Tour of The Palms Theatres and IMAX & Breakfast.

AI & Your Theatre - Seminar & Panel

**11:00AM-1:30PM**- Focus Features screening of Back to Black.

**1:30PM**- Transport to Sheraton.

**2:00PM**- Bonus Paramount Pictures screening of IF

Follow us on Facebook or visit our website for updates

<https://www.facebook.com/NCNATO>  
<https://www.ncnato.org/2024-convention>

## SHERATON WEST DES MOINES HOTEL

North Central States NATO Convention 2024

Start Date: Sunday, May 12, 2024

End Date: Wednesday, May 15, 2024

Last Day to Book: April 21, 2024

Special Group Rate: Sheraton West Des Moines  
\$134 USD per night

[Book your group rate for North Central States NATO Convention 2024](#)

## NC NATO CONVENTION REGISTRATION

For multiple attendees, use additional forms or list attendee names on a separate sheet and attach.

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

## RATES & PAYMENT OPTIONS

### Regular

<b>NC NATO Attendee Registration</b>	
<b>MEMBER – Deadline May 8th</b>	<b>\$125</b>
<b>NON-MEMBER</b>	<b>\$175</b>
<b>Retired Industry Rate</b>	<b>\$75</b>
<b>NAC Seminar &amp; Lunch</b>	<b>\$30</b>
(Monday w/ Arena Tour – Separate Registration)	

\_\_\_\_\_ x \$ \_\_\_\_\_ = \$ \_\_\_\_\_  
Attending Amount Total Due

**NOT A MEMBER REGISTER TODAY**

<https://www.ncnato.org/membership>

**REGISTER ONLINE**

<https://www.ncnato.org/2024-convention>

**OR**

**COMPLETE REGISTRATION FORM, & MAKE CHECKS PAYABLE TO:**

North Central NATO Convention

c/o: Dale Haider

3660 Greensboro Drive, Eagan, MN. 55123

Email to: [dale.haider@gmail.com](mailto:dale.haider@gmail.com)

For credit card or ACH payment, call Dale Haider

612-986-7436.